

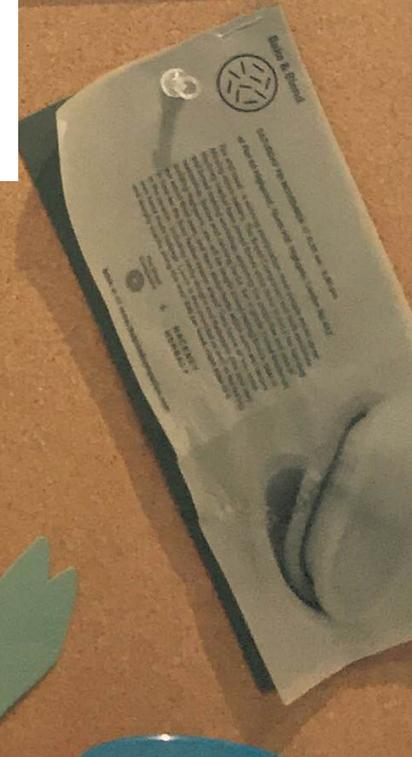
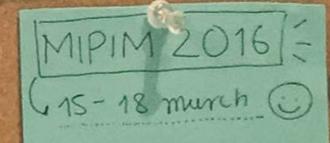
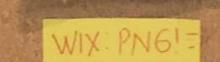
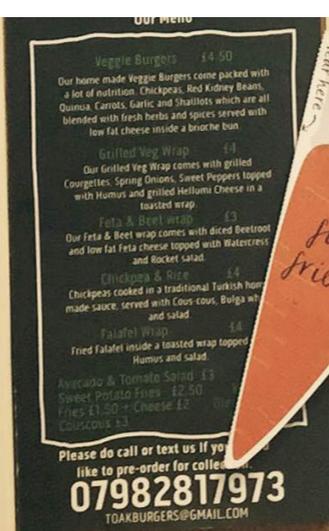
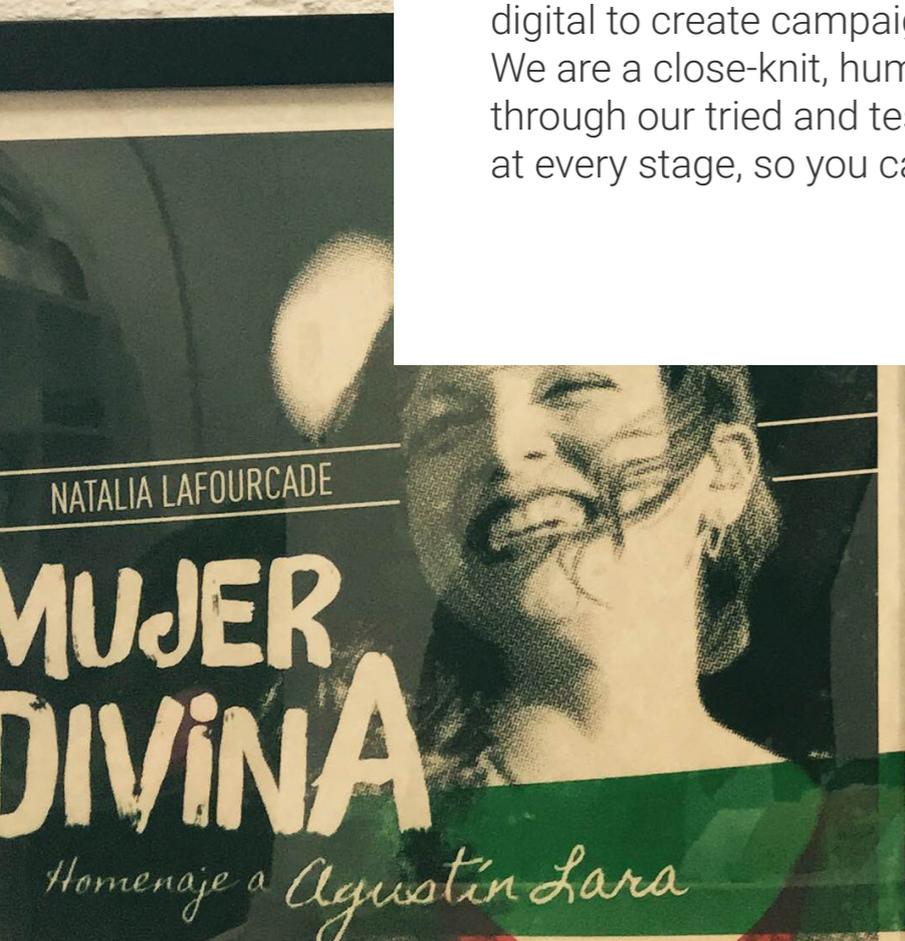
magnetic:
LONDON | ISTANBUL



About Us

Magnetic are a full-service creative agency working across print, advertising, web and social to transform brands to their full potential.

Magnetic are a team of business, strategic and creative minds working together to create visually striking campaigns. We combine our wide-ranging skill set and years of experience in design and digital to create campaigns that not only look great, but are strategically effective too. We are a close-knit, humble team, who have the ability to manage your campaign from start to finish through our tried and tested turn-key service. We're always available for a chat and keep you updated at every stage, so you can sit back knowing your project is in good hands.



Our Vision

Our vision is, and always has been, a desire to combine **strategy** and **creativity** to achieve **beautiful design**.

Our Values

At the core of our values is **creativity**. We believe that by unlocking the creativity of our designers, we can provide innovative solutions to our client's problems. Which brings us to our next point, innovation. **Innovation** is at the heart of our business as it is what makes us different from other design companies. Our growing knowledge of technological advances allows us to remain aware of changes in the digital world that may benefit our clients.

Our last core value is **attractiveness**. We believe everything we do should look and feel perfect. Through extensive research we develop ideas that are attractive both in design and meaning, ensuring we provide bespoke solutions that cannot be created anywhere else.

What makes us different to other design companies is that we don't simply produce a desired outcome.

We can also help you build and manage your complete communication strategy, to ensure you engage and grow your audiences as effectively as possible.

Our Services and Solutions

We provide a range of services to help you effectively communicate with your audience to ensure a real impact. Whether clients need a new company logo or an entire communications strategy, we know what works best and can guarantee results that will lead to differentiation and success.

These are the range of design and communication services we currently offer at Magnetic:



Augmented Reality



Print Design



Web Design



Logo Design & Branding



Design and Communication Consultancy



Social Media Management

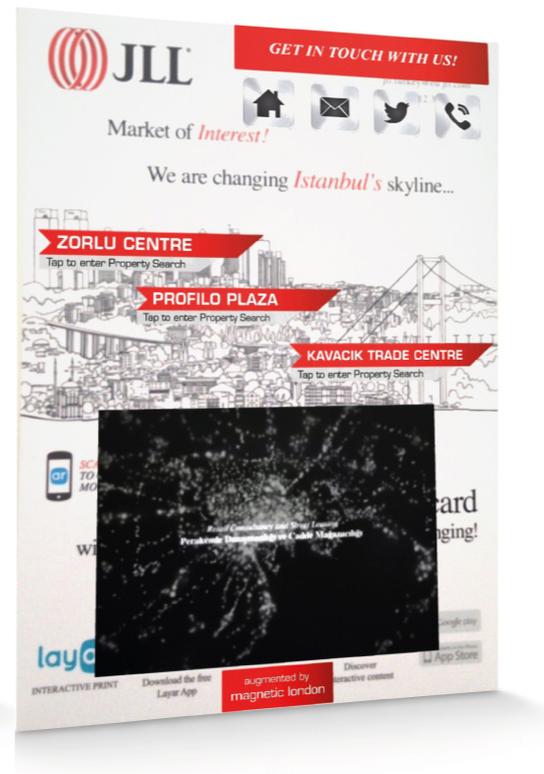


Augmented Reality

We work at the very edges of what's possible, blurring the digital world with the real world, using cutting edge technologies to achieve remarkable results. Our team conceive, design and build effective AR campaigns that bring your marketing to life.



JLL / AR Postcards



Istanbul Chamber of Commerce - MIPIM / AR Cards



IP Global / AR Floorplan poster



Design for Print

We create bold, striking print communications that help you convey your business message and achieve your goals. From magazines to posters and books to product packaging - whatever you need, we can create it.



Berlitz / Stationary



Facebook / 2017 calendar



Knight Frank / Local view catalogues



Canary Wharf Group PLC / Corporate responsibility report



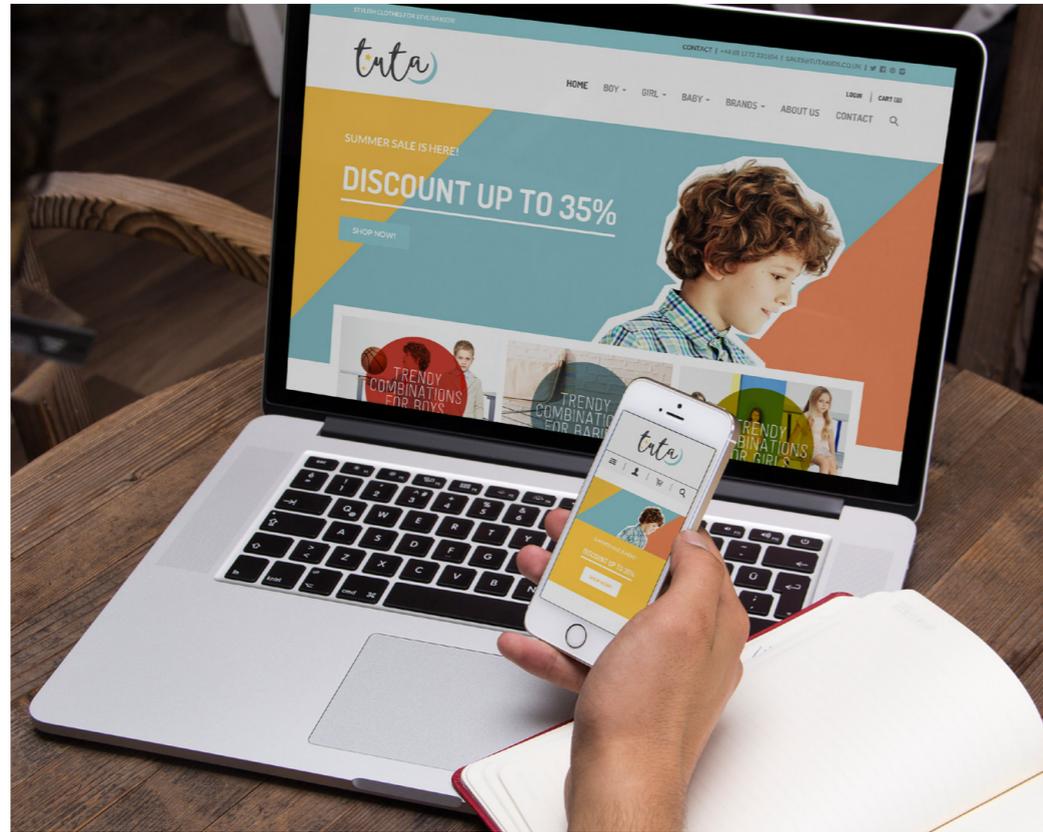


Istanbul Chamber of Commerce - MIPIM / Outdoor banners and posters



Web Design

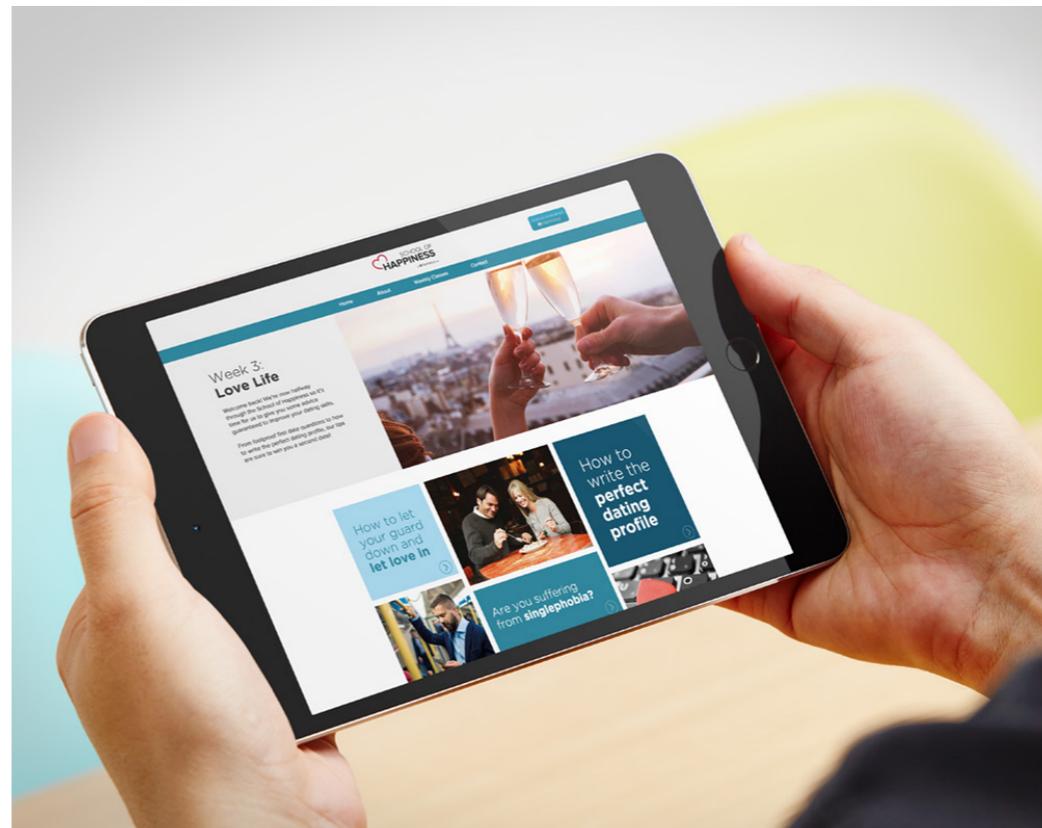
Our innovative designers design and build website designs that are functional, engaging and SEO friendly. Our fully-responsive sites allow you to show off all the qualities and values that make your business unique.



Tuta Kids Clothing / E-commerce website



Istanbul Chamber of Commerce - MIPIM / Event website



eHarmony / Campaign website



[See more >](#)



Logo Design and Branding

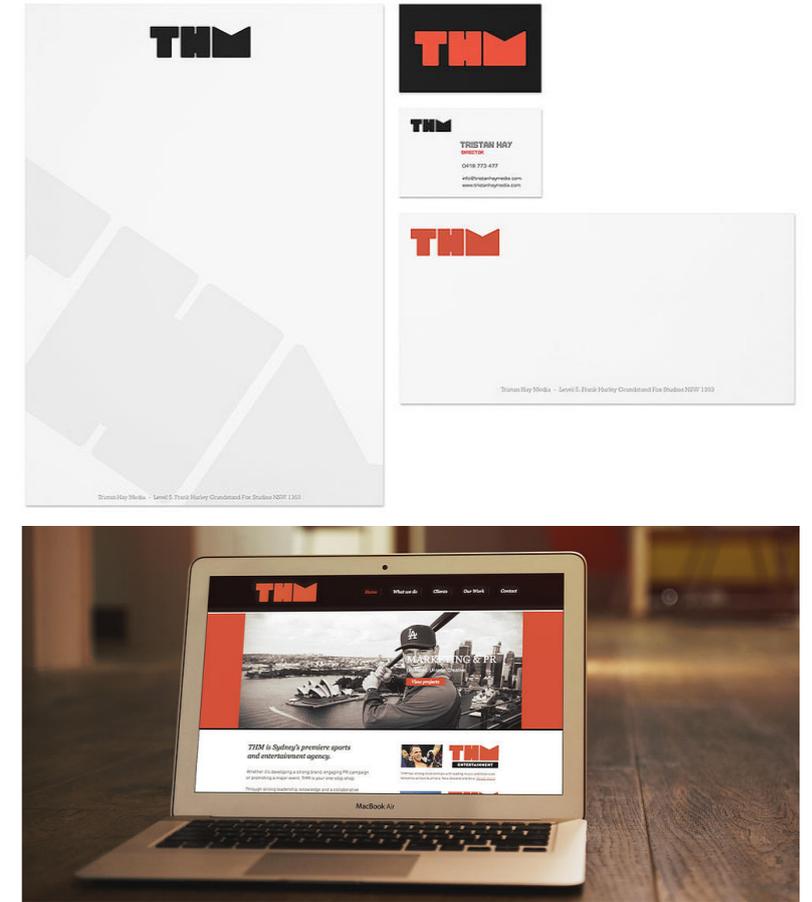
We have the skills to create bespoke brand identities that create impact, build loyalty and most importantly, give a great first impression. Our team work closely with you to develop a brand that matches your needs, from a new logo design or refreshed corporate identity to complete brand repositioning.



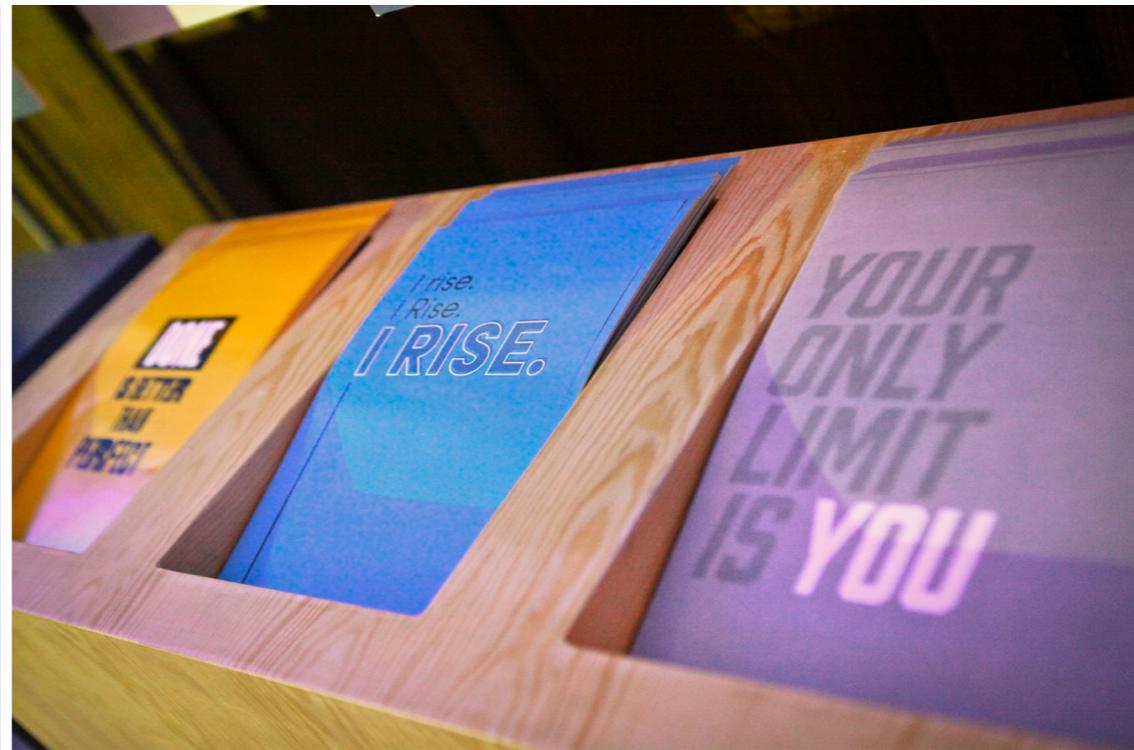
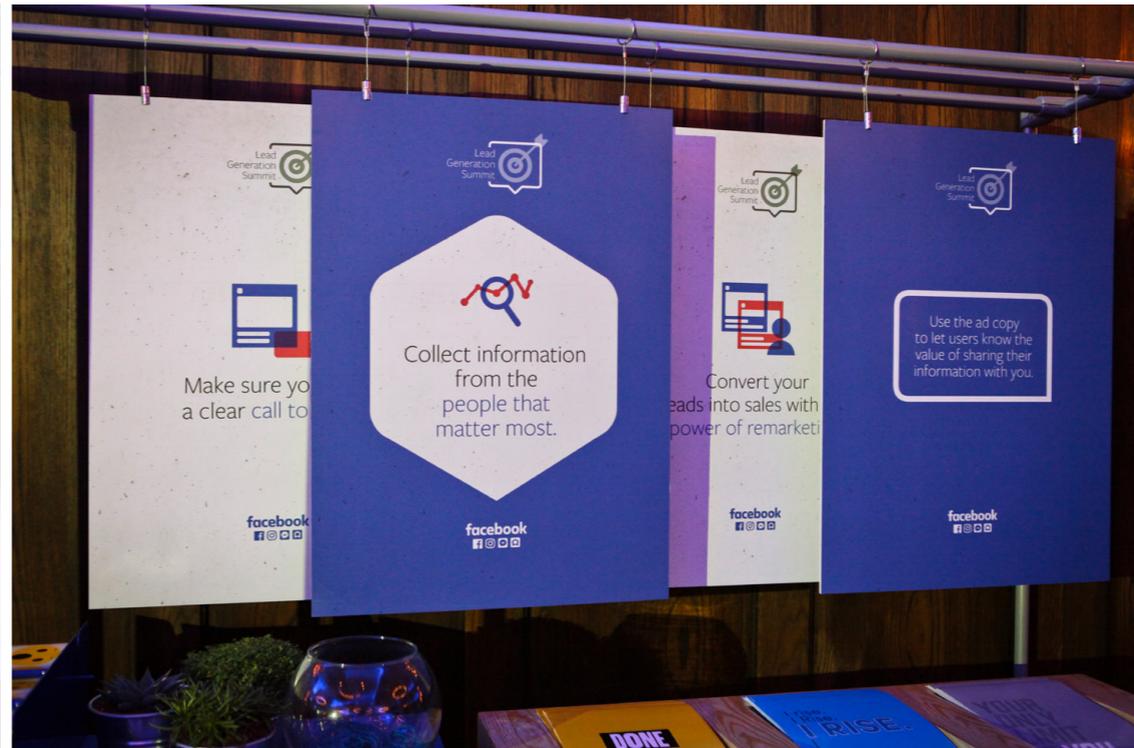
Tuta Kids Clothing / Corporate branding



Kromeka / Corporate branding



THM / Corporate branding



Facebook / Lead generation summit event branding



Design and Communication Consultancy

Every business needs a watertight communications strategy. With the guidance of our design consultants you can build powerful strategies and campaigns built on customer-focused research and support.

Or if you're a start-up, our 'Zero to Hero' service helps you grow a successful brand from scratch.



Tuta Kids Clothing / Zero to hero



Off Centre / Design consultancy

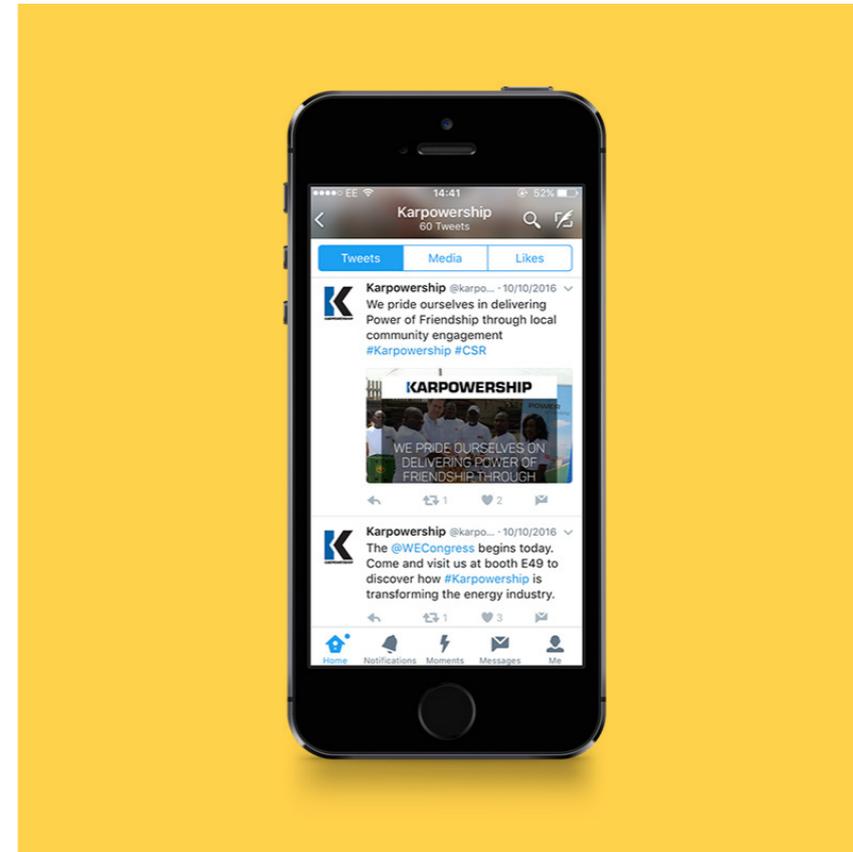
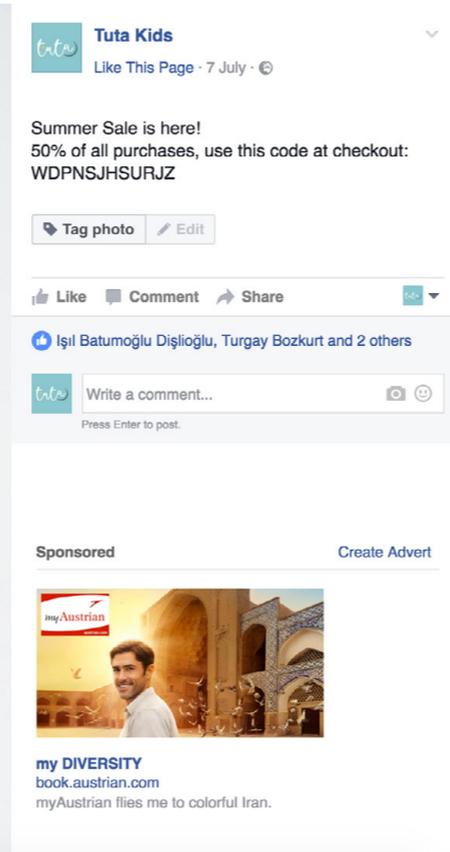


H2 clubs / Design Consultancy



Social media management

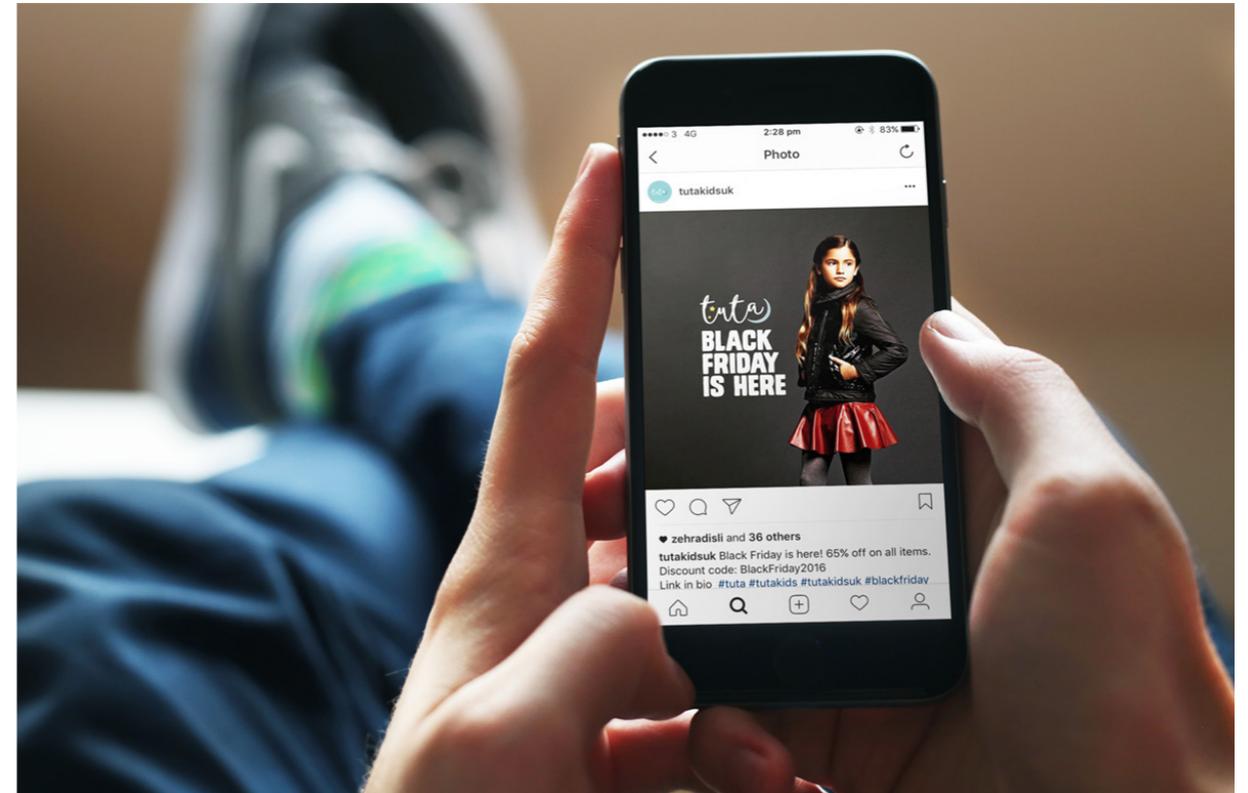
We understand that keeping up with the changing digital landscape is a challenge. That's why we offer a range of social media management packages to meet your social needs.



Final call Kung Fu Panda 3 fans! Tomorrow is the last day that you can upload purchase receipts on www.KungFuLKK.com and claim Kung Fu Panda 3 noodle bowls! Do it NOW or NEVER!



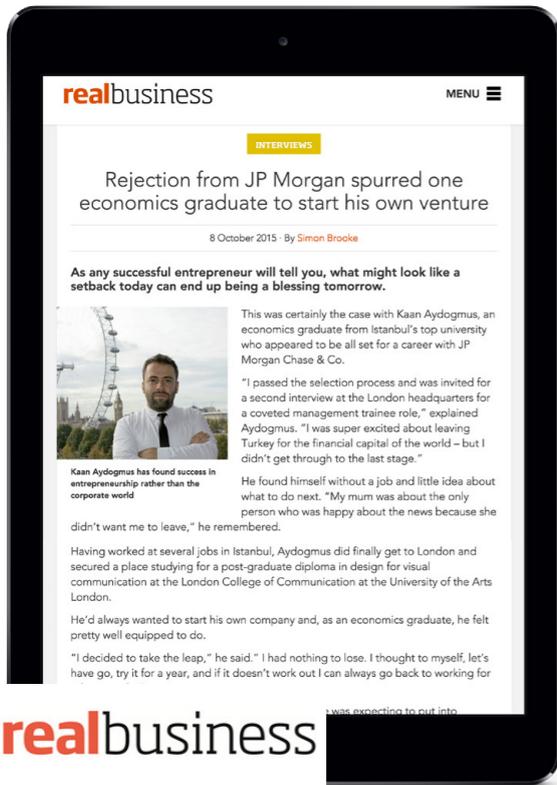
İngilizceyi kendinize güvenerek konuşun, dünyayı özgürce gezin. □
Kurslarımız hakkında detaylı bilgi için:
<http://www.berlitz-istanbul.com>
See translation





Press

Magnetic have been featured in a variety of news articles in both the UK and Turkey.



realbusiness

UK

University Business:

'How can the prospectus survive the digital age?' »

The Guardian:

'Small business in the spotlight ... Magnetic London' »

The Guardian:

'Lying awake at 3am? Perhaps you should try biphasic sleeping' »

Real Business:

'Rejection from JP Morgan spurred one economics graduate to start his own venture' »



theguardian



Hürriyet

Turkey

Hürriyet Gazetesi:

Basılı ile sanal dünyayı birleştirdi

Campaign Türkiye:

Basılı mecranın kurtuluşu AR'de mi?



campaign Türkiye

Find more articles here »

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